

T. Fielding-Lowe Media Company, LLC.
JOB OPPORTUNITIES

Job Title: Social Media/ Graphic Design Specialist (non-paid internship)

Job Description: T. Fielding-Lowe Media Company is looking for 3 students to assist with creating and publishing content on all social media platforms, including Facebook, Twitter, and Instagram, to grow an audience, build brand awareness, and ultimately, boost sales. Creating content, includes text posts, video and images; promoting products, services and relationship building.

Students will be able to choose to either work with authors, the publishing company, or television network.

Duties and Responsibilities:

- Brainstorm and assist in the creation of a social media plan
- Assist with the development and implementation of our social media strategy
- Define most important social media KPIs
- Manage and oversee social media content
- Measure the success of every social media campaign
- Stay up to date with the latest social media best practices and technologies
- Use social media marketing tools such as Buffer or Hootsuite
- Work with copywriters and designers to ensure content is informative and appealing
- Collaborate with Marketing teams and Owner
- Monitor SEO and user engagement and suggest content optimization
- Communicate with industry professionals and influencers via social media to create a strong network
- Provide constructive feedback

Job requirements and qualifications:

- Knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+ and other social media best practices
- Understanding of SEO
- Familiarity with web design and publishing
- Excellent multitasking skills
- Critical thinker and problem-solving skills
- Team player
- Good time-management skills
- Great interpersonal and communication skills
- Must have a laptop or desktop computer
- Email/Internet Access

Due to Covid, this internship is remote.

About Us: T. Fielding-Lowe Company is the mother company to T. Fielding-Lowe Media Company and TFL Network.

T. Fielding-Lowe Media Company, LLC.
JOB OPPORTUNITIES

T. Fielding-Lowe Media Company, LLC. is a full-service hybrid publisher supporting authors by offering book publishing and book promotion services. Our goal is to create high-quality printed or digital books, bringing each author's vision to pass. From editorial, design, marketing, production, and distribution services, our authors receive the support of our publishing team while still recouping all or a high royalty percentage in the business.

TFL.tv (Trust.Faith.Love.tv) is a subscription-based streaming service. We offer video-on-demand in form of documentaries, movies, and television series. This downloadable app is available through Roku. Our mission is to provide content that is inspirational, educational, and entertaining to our audience. The network focuses on three characteristics; sharing truth, growing in faith, and showing love for one another. TFL.tv is a faith-based and inspirational network.